

B.A. in Liberal Studies: Sample Business Courses

BUS 307 Contemporary Strategies for Social Change

3 Units

This course provides an overview of current strategies for social change with a focus on nongovernmental organizations and nonprofits. The strategies studied include organizing, public education, litigation, mobilization, demonstrations, polling, research, lobbying, media work, and social entrepreneurship.

BUS 320 Transformative Forces: Case Studies in Social Entrepreneurship

3 Units

Most courses on social entrepreneurship focus attention on the business side of the movement, but this course gives specific attention to the values of persons and small groups that foster and develop entrepreneurial change in the social sector. The course looks at various case studies, examining issues such as: motivation, vision, solidarity, inspiration, and determination.

BUS 325 The Business of Social Change

3 Units

This course outlines the business elements of entrepreneurial change in the social sector. Topics studied include: mission, defining opportunities, mobilizing resources, accountability, risk management, innovation, finance, and planning.

BUS 338/SOC 338 Culture, Technology and Society

3 Units

This course explores the historical and social development of modern science and technology, from early nineteenth century to the present, as it applies to a wide variety of discoveries and innovations: steam engine, electronics, telecommunications, nuclear, the automobile, petrochemicals, and computers to name some of the most important. These studies reveal that it is impossible to study the role of science and technology without incorporating a number of other, related topics including bureaucracy, professionalism, the role of intellectuals, influence of corporations, the state, the military, and so forth. One major concern in this course is the process of social change, especially but not limited to the advanced industrial societies. Our task is to analyze the intricate web of relationships that brings science and technology into these realms of social existence.

BUS 367 Environmental Economics

3 Units

Focusing on the external benefits and costs associated with privatized and public resources, this course emphasizes adopting strategic uses of limited resources for maximum societal benefit. The course will explore global warming, property rights, endangered specie protections, and pollution controls along with positive and negative externalities associated with common property resources.

BUS 381 The Political Environment of Business

3 Units

This course is a study of various structural intersections, which dynamically mediate the distinct practices of business and politics in terms of liberal, Marxist and neo-conservative models. Topics to be studied include: the judicial politics of property and contract rights, labor relations and capitalist bureaucracies, government regulation, city zoning, taxation, and fiscal and monetary policy.